

# Market Research Assistant.

## ■ Impact on Acquisition Professionals

# Gain efficiencies with automated market research.

The Unison Market Research Assistant automates the otherwise time consuming and complex market research process with AI technology, allowing you to focus in on your core business needs.



Focus on high-value work; automate research and receive data from multiple sources with multiple views.



Obtain ready access to vendor details, to include BIC status, Small Business status and FAPIIS data.



Receive standard contract file documentation that satisfies FAR and Agency requirements.



Save time while gaining a more collectively exhaustive research data set.



Quickly make your vendor responsibility determinations in minutes.

## ■ Streamline Your Agency's Acquisition Market Research Processes

More than a bot, the Unison Market Research Assistant is powered by Unison's comprehensive data and analytical capabilities. It is supported by the deep pool of contracting experts at Unison. We have the most comprehensive data on Category Management across all tiers, neatly reconciled for each vendor. We focus on the whole workflow, to avoid exposing 1102s to a confusing set of overlapping solutions.



Increases compliance and adherence to agency processes.



Optimizes the process to identify relevant suppliers, including suppliers that your agency has yet to engage for innovative solutions.



Ensures mandatory sources, as well as other sources, are accounted for and are at the level of your agency's requirements.



Reduces the variance of results and minimizes the risk of poor research with AI-led standardized practice.



Validates vendors against SAM, FAPIIS, USASpending, and returns the SAM registration status, active Exclusions (Y/N), Reps & Certs, any FAPIIS records and vendor award history trends.

As a SaaS-based application, the Market Research Assistant provides unparalleled access to a single data source that is kept current on a daily basis. As research sites and practices evolve, so does our Assistant.